

Suspense Author Daniel Storm and Second Chance Publications, Signs Multi-Year Sponsorship of Nick Lee and the World Burnout Tour

MILWAUKEE, WI: Internationally acclaimed author of crime and suspense novels, Daniel Storm signed a multi-year sponsorship deal with motorcycle showman Nick Lee and the World Burnout Tour. Storm intends to get closer to his fans and readers through public appearances at Harley-Davidson dealership events, NHRA races, motorcycle rallies and hot rod events nationwide.

“Through my sponsorship of Nick Lee and the World Burnout Tour, I’ll get to meet the people who read crime novels at the events they enjoy,” said Daniel Storm.

Mr. Storm is the author of seven novels in print and digital formats, with more than seventy stories currently awaiting his pen. This year, he released “Mantis”, a thriller about a serial killer that terrorizes Chicago citizens and shocked even hardened law enforcement with the depravity of his crimes. Storm also released “Jury Duty”, which challenges avid readers and devout followers of Stephen King, Dean Koontz and John Grisham. Other titles by Storm include “Reaper’s Gate”, “Praetorian Guard” and “Masters of the Race.”

“I knew I had a winning means to connect with my readers, when I first saw Nick perform at the Milwaukee Rally in 2010. As I watched, the reactions of the people and his degree of professionalism told me that he could represent me in public and maintain the positive attitude that has brought me thus far. I look forward to many years with Nick and the World Burnout Tour as an extension of our goals in media relations.”

Nick Lee and the World Burnout Tour entertain hundreds of thousands at motorcycle rallies and events nationwide. He travels year round with his \$2 million museum-quality collection of motorcycles, high-octane barstools and equipment. He brings the essence of freedom to excited crowds at major motorcycle rallies and events from coast to coast. Nick Lee has gained notoriety as a champion in the burnout pits around the United States, where his high-energy, free-standing and powerhouse burnouts have earned him trophies and the undisputed title of “The Burnout King.”